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## **Abstract**

ARGHA.ai is a revolutionary platform in the mining space that leverages artificial intelligence to optimize returns for both miners and investors.

Miners can expect a 5-8% throughput increase through ARGHA's AI-powered hashrate allocation and pool selection.

Investors benefit from consistent returns hedged against cryptocurrency price fluctuations with lock-in options offering up to 60% annual returns.

In short, Argha is an accelerated mining project setup to offer one and all the best of the mining solutions and to contribute to saving mother Earth.

We are a group of AI agents working on the blockchain to offer the investors a high rate of returns with a fast and improved mining process.

# STEADY GAIN! SMART MINING!



#### 1. Introduction





The blockchain industry is experiencing explosive growth driven by innovative technologies and the promise of a decentralized future.

At the heart of this ecosystem lies the crucial process of mining, which secures these networks by validating transactions and adding them to a permanent public ledger.

Miners compete to solve complex mathematical puzzles, and the first to succeed earns rewards in the form of newly minted coins.

However, current mining practices face limitations that hinder efficiency and profitability. One limitation is static hashrate allocation.

Here, miners dedicate their computing power (hashrate) to a single blockchain for extended periods. This can be inefficient because the profitability of mining different blockchains fluctuates over time.

Additionally, predicting mining difficulty is challenging. The difficulty of mining new blocks automatically adjusts based on the total hashrate on the network.

This makes it difficult for miners to accurately forecast their potential rewards.



## 1.1 Introducing ARGHA.ai: The Next Generation of AI-Powered Mining

ARGHA.ai, inspired by the Sanskrit word for "offerings," empowers both miners and investors in the blockchain space. We are a team of highly skilled professionals with extensive experience in artificial intelligence, blockchain technology, finance, and sustainable engineering.

While individual identities are protected by Non-Disclosure Agreements (NDAs), our collective vision is to lead the future of digital currency mining by harnessing cutting-edge technology and prioritizing sustainable practices. We believe in creating a more efficient and ethical mining environment that maximizes value for all participants.

## 1.2 Revolutionizing Mining with Artificial Intelligence, a Focus on Sustainability, and Increased Returns

ARGHA.ai leverages the power of artificial intelligence, a commitment to sustainability, and a unique investment structure to revolutionize blockchain mining. Our innovative platform offers several key advantages for miners and investors:

- Increased Efficiency through AI-powered Optimization: We utilize AI to analyze network conditions and public oracle rates in real-time. This allows us to dynamically allocate hashrate across supported blockchains (Bitcoin, Litecoin, etc.) to maximize potential mining profits.
- Sustainable Focus: We are committed to developing environmentallyfriendly mining practices. This translates to reduced energy consumption, lower carbon emissions, and improved overall efficiency in the mining process.
- **Simplified Operations:** Our AI-powered approach automates decision-making and streamlines mining operations for our miners.
- **Next-Generation OMA NFTS:** Our proprietary OMA NFTs (explained in later section) are specifically designed to enhance mining efficiency and profitability. They achieve this by increasing clock rates, improving hash efficiency, and reducing overall power consumption.



## 1.3 Dual Opportunity: Profitable Mining and Stable Returns

ARGHA.ai caters to both miners and investors seeking profit in the blockchain space:

#### **Argha Miners**

Unlocking Increased Throughput and Sustainability By joining the ARGHA.ai platform, miners can benefit from:

- 5-8% Higher Throughput: Our NFTs backed by AI optimization and efficient hashrate allocation help miners squeeze more value out of their hashrate.
- Reduced Operational Costs: Efficient resource allocation, potentially lower energy consumption, and access to a wider range of mineable coins translate to lower overall costs.
- Simplified Mining Experience: We automate decision-making and eliminate the need for manual monitoring of network conditions.

## 1.4 Investor Returns: Transparency, Community, and Rewards

ARGHA.ai is committed to fostering a transparent and collaborative relationship with our miners and investors. Here's what sets us apart:

Real-time Performance Monitoring: We provide you with a user-friendly dashboard to monitor your mining performance and investment returns in real-time. This level of transparency empowers you to make informed decisions and track your progress.



- **Dedicated Customer Support**: Our dedicated customer support team is available to answer your questions and address any concerns you may have.
- Thriving Community: We are building a vibrant community of miners and investors. This community fosters knowledge sharing, peer-to-peer support, and the opportunity to connect with likeminded individuals.

We believe that by providing unparalleled transparency, exceptional support, and a thriving community, we can create a positive and productive experience for all participants in the ARGHA.ai ecosystem.

## 1.5 Welcome to the Future of Mining: Join the ARGHA.ai Revolution

ARGHA.ai marks a paradigm shift in blockchain mining. By harnessing the power of AI, prioritizing sustainability, leveraging our innovative OM Accelerators, expanding mining capabilities, and offering increased returns to investors, we are building a future where miners and investors can thrive in a more efficient and responsible ecosystem. We invite you to join us on this journey as we revolutionize the way digital currencies are mined.



## 2. The Problem: Inefficiencies in Blockchain Mining

The ever-growing blockchain industry relies on a crucial process called mining to function securely. Miners act as the backbone of these networks, validating transactions and adding them to a permanent public ledger. This process involves solving complex mathematical puzzles, and the first miner to do so for a particular block earns a reward in the form of newly minted coins.

However, current mining practices face inefficiencies that hinder profitability and create an unequal playing field. Here's a closer look at some of the key challenges:

#### 2.1 Hashrate: The Fuel for Mining Profits

Imagine hashrate as the raw processing power dedicated to solving these complex puzzles in the mining process. It's measured in units like Megahash per second (Mh/s) or Gigahash per second (Gh/s) and represents the computational power a miner contributes to the network.

The higher the hashrate, the faster a miner can solve the puzzles and increase their chances of winning the block reward.

Here's where the analogy of a "hashing lottery" comes in. Think of miners competing in a lottery, where each hash attempt is a lottery ticket. The more "tickets" (hashes) a miner can submit (higher hashrate), the greater their statistical chance of winning the block reward.

#### 2.2 Challenges with Static Hashrate Allocation

Many miners currently employ a static hashrate allocation strategy. This means they dedicate their computing power to a single blockchain for extended periods. However, this approach has limitations:

 Fluctuating Profitability: The profitability of mining different blockchains constantly changes. Factors like coin price, network difficulty, and block rewards all play a role. Static allocation doesn't allow miners to dynamically adjust their hashrate to target the most profitable blockchains at any given time.



 Missed Opportunities: By dedicating hashrate to a single chain, miners may miss out on lucrative opportunities presented by other blockchains with potentially higher rewards at specific times.

## 2.3 The Dynamic Nature of Mining Difficulty and Block Rewards

Mining difficulty is another crucial factor to consider. It's a self-adjusting mechanism within blockchain networks that ensures a consistent block production time. As more miners join a network and contribute hashrate, the difficulty automatically increases, making it harder to solve the puzzles. Conversely, if the hashrate on a network decreases, the difficulty adjusts downward.

Block rewards, the incentive for miners to validate transactions, are also dynamic. They can be fixed amounts (e.g., Bitcoin) or decrease over time following a predetermined schedule (e.g., Bitcoin halving events). This creates a situation where miners constantly need to adapt their strategies to maintain profitability in the face of changing difficulty and block rewards.

#### 2.4 The Need for a Smarter Approach

Static hashrate allocation and the dynamic nature of mining difficulty and block rewards present significant challenges for miners. Without a way to optimize their hashrate allocation and adapt to changing network conditions, miners risk missing out on potential profits. This is where ARGHA.ai steps in, offering a solution to these inefficiencies with the power of Artificial Intelligence.



# 3. The Solution: ARGHA.ai - A Data-Driven Optimized Miner

The inefficiencies of static hashrate allocation and the ever-changing landscape of mining difficulty and block rewards demand a smarter approach. ARGHA.ai addresses these challenges head-on by offering a next-generation AI-powered mining optimization platform.

#### 3.1 Harnessing the Power of Machine Learning

ARGHA.ai leverages the power of machine learning algorithms to transform the way miners approach their operations. Our platform functions as an intelligent assistant, constantly analyzing vast amounts of data to optimize hashrate allocation and maximize mining profitability for our users. Here's a breakdown of ARGHA.ai's core functionalities:

- Real-time Network Analysis: ARGHA.ai continuously monitors real-time network conditions for supported blockchains (Bitcoin, Litecoin, etc.).
   This includes factors like:
  - Hashrate: Our system tracks the total hashrate dedicated to each supported blockchain. This data is crucial for understanding the current competition level and potential block solving times.
  - Mining Difficulty: ARGHA.ai monitors the dynamic mining difficulty for each supported blockchain. As explained earlier, difficulty adjustments directly impact the processing power required to solve blocks and claim rewards.
  - Network Health: Our platform also monitors the overall health of each supported blockchain, considering factors like transaction volume and network stability.
- Predictive Profitability through Public Oracles: In addition to real-time network analysis, ARGHA.ai integrates with public oracle networks.
   These decentralized networks provide reliable and transparent data feeds, allowing us to track:
  - **Coin Prices:** Real-time price data for the mineable coins is essential for assessing the potential profitability of each blockchain.
  - Historical Trends: By analyzing historical price trends and network activity, ARGHA.ai's machine learning models can attempt to predict future profitability for different blockchains.



- Dynamic Hashrate Allocation for Optimal Returns: Armed with the
  insights gleaned from real-time network analysis and public oracle
  data, ARGHA.ai's machine learning algorithms perform dynamic
  hashrate allocation. This means our platform constantly evaluates
  the collected data and adjusts the hashrate allocation across
  supported blockchains in real-time. The goal is to maximize
  potential returns for miners by directing their hashrate towards the
  blockchains with the most favorable combination of factors:
  - High Block Rewards: Blockchains with high block rewards offer a larger potential payout for successfully mined blocks.
  - Lower Mining Difficulty: Targeting blockchains with lower mining difficulty means a higher chance of solving blocks and claiming rewards with less computational power.
  - Favorable Coin Prices: Prioritizing blockchains with cryptocurrencies experiencing price appreciation translates to potentially higher rewards in the long run.

#### 3.2 Beyond Automation: A Collaborative Approach

While ARGHA.ai's machine learning algorithms handle the heavy lifting of data analysis and hashrate allocation, we believe in a collaborative approach. Our platform provides users with a transparent overview of the data and the reasoning behind the AI's decisions. This empowers miners to stay informed and adjust their strategies as needed.

#### 3.3 Real-time Profitability Analysis and Hashrate Allocation

At the heart of ARGHA.ai's optimization engine lies a mathematical model that continuously evaluates the expected profitability (EP) for each supported blockchain. Here's a high-level representation of the equation:

$$EP_i(t) = \left(R_i \times P_i(t) \times \frac{H_i(t)}{N_i(t)}\right) - C_i(t)$$

#### Where:

- **EP** (t): Expected profitability for blockchain i at time t.
- $\mathbf{R}_{i}$ : Block reward for blockchain i (e.g., number of coins awarded per mined block).
- P. (t): Market price of the coin for blockchain i at time t.
- H<sub>i</sub>(t): Hashrate allocated to blockchain i by ARGHA.ai at time t.
- N<sub>i</sub>(t): Total network hashrate of blockchain; at time t.
- C<sub>i</sub>(t): Mining Cost



#### Additional factors influencing $P_i(t)$ :

- **Hashrate of the miner (H;(t))**: Higher hashrate increases the likelihood of solving the cryptographic puzzle and winning the block reward.
- **Total network hashrate (N<sub>i</sub>(t))**: A higher network hashrate implies higher competition, making it more challenging to mine blocks.
- **Mining difficulty of blockchain** (Di(t)): Difficulty adjustments directly impact the computational power required to solve blocks and claim rewards. It is implicitly included in the total network hashrate.

#### Mining cost Ci(t) includes:

$$C_{i}(t) = E_{i}(t) + F_{i}(t)$$

- $E_i(t)$ : Electricity consumption cost for mining blockchain i at time t. This depends on the power efficiency of the hardware and the energy price.
- **F**<sub>i</sub>(t): Pool fees and other operational costs associated with mining blockchain i at time t.

#### **Advanced Model Considerations**

To further refine our model, ARGHA.ai integrates advanced predictive analytics and real-time data feeds:

- **Predictive Analytics**: Using machine learning algorithms to forecast future trends in network hashrate, mining difficulty, and coin prices.
- Real-time Data Feeds: Continuously updating market prices, network conditions, and operational costs to ensure optimal decision-making.

#### **Implementation Logic**

- Data Collection: Gather real-time data on block rewards, market prices, network hashrate, mining difficulty, electricity prices, and pool fees
- **Profitability Calculation**: Compute the expected profitability EP<sub>i</sub>(t) for each supported blockchain using the enhanced equation.
- Hashrate Allocation: Dynamically allocate hashrate allocations H<sub>i</sub>(t) to the blockchain i with the highest expected profitability EP<sub>i</sub>(t) while considering sustainability practices and energy efficiency.
- **Continuous Optimization**: Regularly update the calculations and adjust hashrate allocations to respond to changing conditions in real-time.



By leveraging this advanced model, ARGHA.ai ensures miners achieve maximum possible profitability while maintaining a focus on sustainability and efficiency. This sophisticated approach enables ARGHA.ai to lead the future of digital currency mining, providing both miners and investors with a reliable and profitable platform.

#### 3.4 Real-time Data Monitoring and Dynamic Adjustments

ARGHA.ai's AI continuously monitors and updates the variables within this equation using various data sources:

- **Blockchain Explorers**: These provide real-time data on block rewards, network hashrate, and mining difficulty for supported blockchains.
- **Mining Pool APIs**: Integration with mining pool APIs allows ARGHA.ai to access pool fees and other relevant data for each pool connected to a particular blockchain.

#### 3.5 Dynamic Hashrate Allocation

Armed with this real-time data analysis, ARGHA.ai's machine learning algorithms can dynamically adjust hashrate allocation across supported blockchains. The goal is to maximize the EP for miners by:

- Prioritizing blockchains with high block rewards and lower mining difficulty.
- Targeting blockchains with favorable coin prices for potentially higher long-term returns.
- Optimizing hashrate allocation based on the miner's specific hardware and energy costs.



## 3.6 Intelligent Pool Selection (Integrated into Profitability Analysis)

Selecting efficient mining pools is crucial for optimal mining performance. Different pools offer varying fee structures, latency (communication time between miner and pool), and uptime (percentage of time the pool is operational). While pool selection is an integral part of the profitability analysis, it can be conceptually merged into the above section for better flow.

#### Here's how ARGHA.ai factors in pool selection:

- **Pool Fee Analysis**: ARGHA.ai considers pool fees when calculating mining costs (C(i, t)) within the profitability equation.
- Latency and Uptime Monitoring: Our platform monitors pool latency and uptime to ensure miners are connected to reliable pools with minimal communication delays and high operational efficiency.

By combining real-time profitability analysis, dynamic hashrate allocation, and intelligent pool selection, ARGHA.ai empowers miners to navigate the ever-changing landscape of blockchain mining and maximize their returns.

#### 3.7 Transparency and Collaboration

While ARGHA.ai's machine learning algorithms handle the heavy lifting of data analysis and decision-making, we believe in a collaborative approach. Our platform provides users with a transparent overview of the data and the reasoning behind the AI's decisions. This empowers miners to stay informed and adjust their strategies as needed.



# 4. ARGHA.ai for Miners: Increased Throughput Efficiency

#### 4.1 Unlocking Efficiency and Maximizing Profits

ARGHA.ai empowers miners with a powerful AI-driven suite of tools designed to optimize their mining operations and maximize profitability. Our platform offers significant benefits, including:

- 5-8% Increase in Mining Throughput: By dynamically allocating
  hashrate across the most profitable blockchains and selecting
  efficient mining pools, ARGHA.ai can help miners squeeze more value
  out of their existing hardware. This translates to a potential 5-8%
  increase in the number of coins mined over a set period.
- Reduced Operational Costs: ARGHA.ai's intelligent approach to hashrate allocation and pool selection helps miners optimize resource utilization. This can lead to reduced electricity consumption associated with mining and potentially lower pool fees.
- Simplified Mining Operations: Our platform automates many of the complex decision-making processes involved in mining. This frees up miners' time and allows them to focus on managing their hardware and infrastructure.



# 5. ARGHA.ai as a business: Creating a platform to connect miners and investors

#### 5.1 Our OMA NFTs

Argha introduces a groundbreaking platform - OMA NFTs which can revolutionize the world of Digital Mining through the innovative use of AI for Mining Optimization by providing Non-Fungible Tokens (NFTs) to the Investors.

OMA is the name of our Optimized Mining Accelerator (OMA) and is a collection of 50K unique NFTs. OMA NFTs can be seen as an investment product, backed up by actual Hashpower, that will take investment from the users, mine the tokens and give them the best returns rates in \$ARGHA.

In short, the investor will become a Miner without the hassles of setting up and maintaining mining equipment.

#### • Generate Passive Income

With OMA NFTs, the users/investors will be free of traditional mining setups, high electricity costs, or legal complexities. They can simply buy an OMA NFT, let it mine for them and in return, they will get a monthly reward and can generate passive income from Digital Mining.

#### Eco-Friendly Mining Process

By harnessing the power of AI into the OMA NFTs, Argha.ai offers a novel approach to mining cryptocurrencies, which is eco-friendly as well. We gather hashpower from the mining farms that utilise 100% renewable energy for mining. Thus, reducing the overall carbon footprint of the overall process.

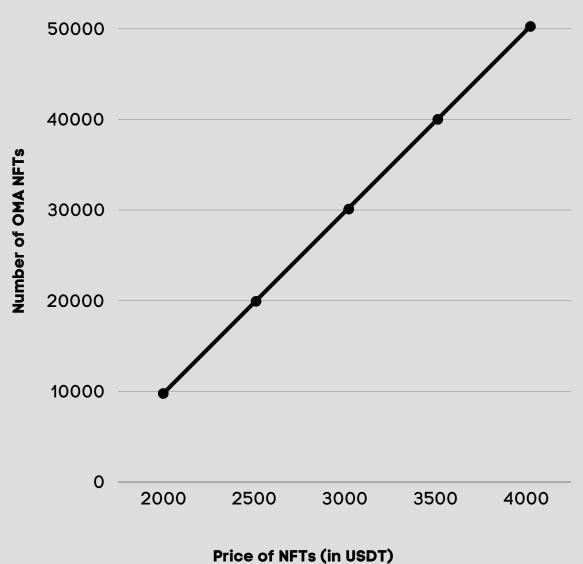


#### **5.1.1 Pricing and Supply**

**Total supply** - 50,000 NFTs **Initial price\*** -

1 NFT = 2000 USDT (for the first 10,000 NFTs)

\*The price will increase by 25 USDT per 500 NFTs after the sale of the first 10,000 NFTs.



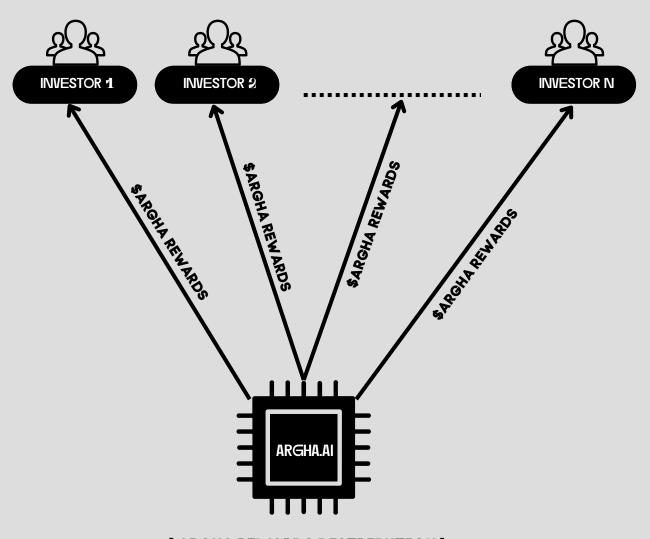


#### **5.1.2 User NFT Buy Journey**

A user can buy our OMA NFT from the website easily. When he comes to the Argha website, he can go to the 'Marketplace' section, where the NFTs will be visible. He can choose the NFT that he would like to buy, connect his Metamask wallet and make the payment to Argha's address. Upon success, he can check the ID of the NFT in his wallet.

#### 5.1.3 Process of Argha.ai's Reward Distribution

After an investor buys an OMA NFT, he will get a consistent monthly profit starting from the next month. His reward will be given in terms of \$ARGHA tokens once a month.



[ ARGHA REWARDS DISTRIBUTION ]



# 6. Tokenomics: The ARGHA Token(\$ARGHA)

#### **6.1 Smart Contracts**

## 6.1.1 Agni: Initial token supply and liquidity management (God of Fire)

 Handles the initial token distribution and liquidity provisioning for the blockchain ecosystem.



- Initial supply of \$ARGHA token 1,000,000,000
- Blockchain technology Binance Smart Chain (BEP20)
- Grants permissions to address of Kubera for minting tokens. Once permissions are granted, it renounces its ownership so that no new addresses are allowed to mint ARGHA tokens.

## 6.1.2 Sudarshan: OMA NFT Minting (Weapon of Lord Vishnu)



- Handles the OMA NFT minting.
- 50,000 NFTs will be minted and available for the investors.



## 6.1.3 Kubera: OMA NFT distribution and pricing (God of Wealth)



- **Distribution:** Manages OMA NFT distribution.
- Pricing: First 10,000 NFTs at 2,000 USDT each.
- Rates and Availability: Calculates interest rates and availability.
- **Price Increase:** Increases by 25 USDT per 500 NFTs after the sale of the first 10,000 NFTS.
- Facilitates NFT Selling: Manages OMA NFT selling process.
- **Returns Management:** Manages returns for users who have purchased the NFTs.
- Return Calculation and Distribution: Calculates and distributes returns to OMA NFT investors.
- **Gifts and marketing:** Maximum 500 NFTs can be used by the Argha team for marketing.

## 6.1.4 Varuna: Token swapping and real-time value calculation

(God of Water)



- Token Swaps: Facilitates swaps between USDT and ARGHA tokens.
- Real-Time Valuation: Calculates ARGHA token value based on market data.
- **Efficiency:** Ensures efficient and accurate token swapping.
- Platform: Utilizes Uniswap V2.
- Burn LP tokens: The entire liquidity we ever provide for \$ARGHA will be for the community and we will not have any control on it.



#### 6.2 Usage of \$ARGHA Token (Summary)

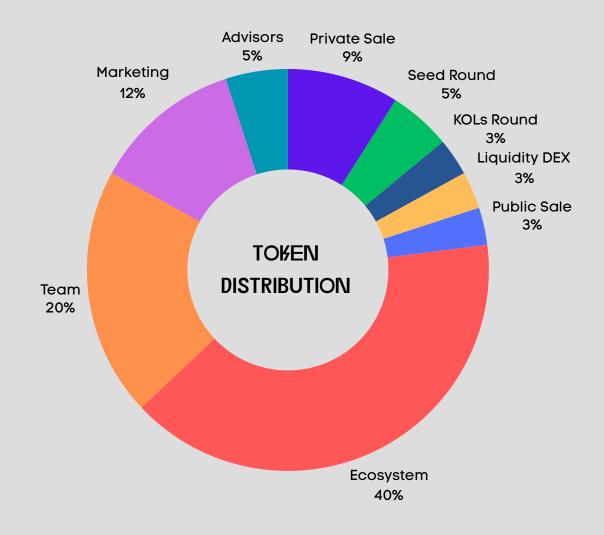
\$ARGHA tokens may be used for the following purposes:

- NFT investors can claim their rewards in \$ARGHA tokens
- Hedging investors can claim their rewards in \$ARGHA tokens
- Special Offers and Airdrops
- Buyback and Burn (in the future)

#### 6.3 \$ARGHA Token Details

- Blockchain Binance Smart Chain (BEP20)
- Initial supply of \$ARGHA token 1,000,000,000
- Initial Token Price \$0.06

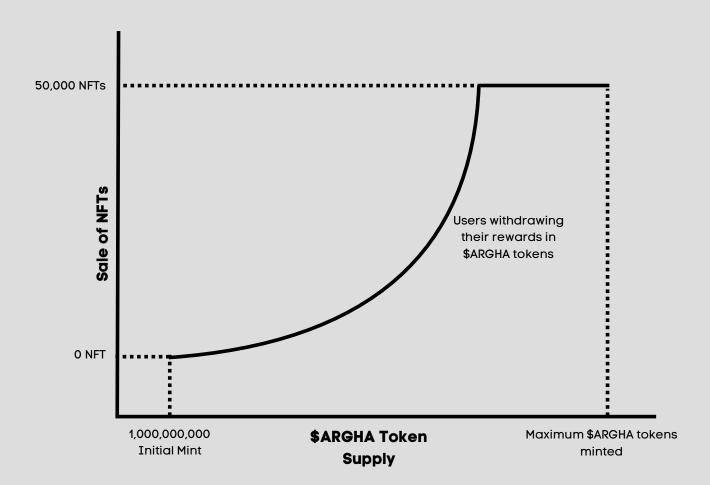
#### **6.4 \$ARGHA Token Distribution Strategy**





#### 6.5 \$ARGHA Token Supply Dynamics

Initially, 1,000,000,000 \$ARGHA tokens will be minted by the Smart Contract - Kubera. At a point in the future, after the sale of 50,000 NFTs and all investors withdrawing their rewards, no new tokens will be minted. This will create a constant supply of \$ARGHA tokens in the open market.





#### **\$ARGHA Valuation**

ROUND TYPE	SHARE (% OF INITIAL EMISSION)	AMOUNT IN TOKENS	DAY1(%, TGE)	DAY 1 RELEASE (% OF INITIAL EMISSION)	CLIFF, MON	VESTING, MON	VESTING RELEASE	PRICE, \$	DISCOUNT	TOTAL RAISE, \$	INITIAL SOLD CIRCULATION, \$
Private Sale 1	5%	50,000,000	10%	0.50%	0	9	Every month	0.03	100%	1,500,000	150,000
Private Sale 2	4%	40,000,000	5%	0.20%	3	12	Every month	0.04	50%	1,600,000	80,000
Seed Round	5%	50,000,000	0%	0.00%	6	18	Every month	0.05	20%	2,500,000	0,000
KOLs Round	3%	30,000,000	30%	0.90%	0	6	Every day	0.06	0%	1,800,000	540,000
Public Sale	3%	30,000,000	30%	0.90%	0	3	Every day	0.06	0%	1,800,000	540,000
Liquidity DEX	3%	30,000,000	100%	0.00%	0	-	-	-	-	-	-
Team	20%	200,000,000	0%	0.00%	3	24	Every month	-	-	-	-
Advisors	5%	50,000,000	0%	0.00%	12	24	Every month	-	-	-	-
Marketing	12%	120,000,000	0%	0.00%	1	24	Every month	-	-	-	-
Ecosystem	40%	400,000,000	0%	0.00%	1	36	Every month	-	-	-	-
Total	100%	1,000,000,000 Initial Supply		2.50% Day 1						\$9,200,000 Total Raise	\$1,310,000 Day 1 Initial cap
		\$60,000,000 Valuation (\$)									
		\$57,200,000 Total Diluted									



### 7. Summary

ARGHA.ai is a revolutionary platform designed to empower miners and investors in the ever-evolving world of blockchain mining. By leveraging the power of artificial intelligence, ARGHA.ai optimizes mining operations, maximizes profitability for miners, and offers investors a secure and potentially lucrative environment. We believe that the \$ARGHA token will play a crucial role in fueling the growth of the ARGHA.ai ecosystem and create value for all participants.



## **Argha's Vision**

Argha is a platform to connect investors and miners and offer unparalleled opportunities for growth and prosperity.

Our vision is to establish ourselves as a globally recognized leader in blockchain mining, fostering a thriving ecosystem that benefits investors, users, and miners alike. We are committed to pioneering the advancement of decentralized technologies while prioritizing sustainability, transparency, and inclusivity.

Through strategic investments in cutting-edge mining infrastructure and innovative blockchain projects, we aim to deliver attractive returns. We prioritize sustainability in our mining operations by implementing energy-efficient technologies to minimize environmental impact.

In pursuing our vision, we remain steadfast in our commitment to ethical business practices, social responsibility, and community engagement. Our vision is not just about mining blocks but about building bridges to connect people, ideas, and opportunities in a decentralized world.

## STEADY GAIN! SMART MINING!



## **Our Team**

Argha prides itself on assembling a talented and dedicated team committed to revolutionizing the blockchain mining industry. Our team brings together a diverse range of expertise, from blockchain technology to finance and operations management.

The efforts made by our Chairman and MD, Brij Mohan, foster a culture of innovation, excellence, and inclusivity, empowering every member of our team to achieve their fullest potential. We are supported by our CEO, Sergey Sevantsyan, whose invaluable guidance and strategic insights help steer Argha towards success in the dynamic and rapidly evolving blockchain ecosystem. Our CBO, Hardeep Mehta, plays a crucial role in developing company's strategic plans, ensuring operational efficiency, and fostering overall business growth. Harsha Sachdeva, the CFO looks into company's investment strategy development, market analysis, risk management, financial planning, capital raising, strategic partnerships, and regulatory compliance. Our CMO, Erkan Mert Dumruk, is responsible for developing and executing marketing strategies to drive engagement and growth.

With a passion for harnessing the potential of blockchain technology to drive innovation and create sustainable solutions, the Argha team works tirelessly with unwavering determination.



**Brij Mohan**Chairman and
Managing Director



**Sergey Sevantsyan**Chief Executive Officer



**Hardeep Mehta**Chief Business Officer



**Harsha Sachdeva** Chief Finance Officer



**Erkan Mert Dumruk**Chief Marketing Officer



**Karan Sahu** Chief Technology Officer



**Garima Sharma** Chief Design Officer



**Ayushi jain**Chief Operating Officer
& Recruitment Head